

# Get ready to reach your peak at **IMAGINE SUMMIT 2017** May 1-3 in Atlanta

# 10

## REASONS TO MEET US AT THE TOP

Join us at the first annual Axway **IMAGINE SUMMIT** in Atlanta as we share and learn the latest ideas and best practices that are redefining what it means to fully experience the possibilities of digital transformation. **IMAGINE SUMMIT 2017** takes place May 1–3 at the Grand Hyatt Atlanta in Buckhead and promises to be informative, inspiring and enjoyable. Here are 10 reasons to attend:



### 01

#### **Preview with workshops.**

Pre-conference “User Group Workshops” let you explore the changing roles and growth potential of MFT, B2B, API, Operational Intelligence/Analytics, and App Dev in the future of data.

### 02

#### **Start your climb from a solid platform.**

Product and solution experts will walk you through Axway **AMPLIFY™** – the breakthrough data integration and engagement platform that makes customer experience (CX) networks possible.

### 03

#### **Get the news firsthand.**

Our featured keynote speaker from IDC Research will get you up to date on findings coming out of recent studies concerning omnichannel and customer experience trends.

### 04

#### **Learn from your peers.**

People who share your interests talk about their digital transformation and how they leveraged Axway solutions to differentiate themselves and gain a competitive advantage.

### 05

#### **Eat. Connect. Imagine.**

Networking lunches and breaks, which include a chance to meet the experts and experience Axway’s first Imagination Station, will fulfill your appetite and thirst for knowledge.

### 06

#### **Dive deep.**

Attend breakout sessions to hear what’s new in the **AMPLIFY** platform core offerings and see what’s coming up in future releases.

### 07

#### **Discover Syncplicity.**

Learn how our latest acquisition, Syncplicity, can help you create a digital workplace without borders, with its enterprise file sync and share solution.

### 08

#### **Be inspired.**

Jamie Clarke, explorer and mountaineer who knows a thing or two about reaching the top, will inspire and motivate you to believe no climb is too high, especially when it comes to your digital future.

### 09

#### **Celebrate conquering the summit.**

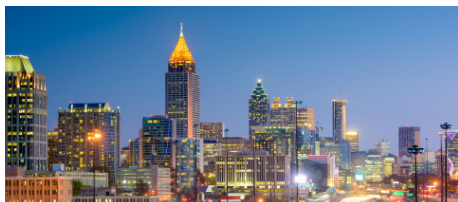
Don’t miss our Customer Appreciation Celebration. Join your peers and presenters at the Georgia Aquarium in Atlanta for an evening of gaming experiences, five-star cuisine and drinks.

### 10

#### **Let your imagination take shape.**

We know you have ideas, plans and dreams. At **IMAGINE SUMMIT**, you will have a chance to start realizing them. Informative, motivating speakers, workshops, networking events, solution demos and more will help your imagination take shape.

# About your stay



## Location

Grand Hyatt Atlanta is set within the upscale uptown neighborhood of Buckhead. Experience legendary Southern hospitality at this wonderful Atlanta hotel, located 2 blocks from the Buckhead MARTA station. Recently named one of USA Today's 10 Best Atlanta hotels, Grand Hyatt Atlanta is the perfect combination of sophistication, state-of-the-art amenities, and southern charm.



## Directions

Located on Peachtree Street, this Buckhead, Atlanta hotel puts you in the heart of Atlanta's best shopping, dining, sports and live music. Convenient to I-75 and I-85. Enjoy easy access to Hartsfield–Jackson Atlanta International Airport by taxi or the city's MARTA transit system.



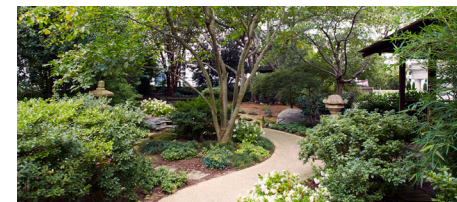
## Hotel Reservations

Book your room online at <https://aws.passkey.com/go/AxwayImagineSummit2017>

Or call 404-237-1234 and reference Axway IMAGINE SUMMIT 2017 to receive the discounted room rate of \$219.00 + tax per night.

We look forward to seeing you in Atlanta!

**Reserve your hotel room by  
APRIL 10, 2017!**



## Grand Hyatt Atlanta in Buckhead

3300 Peachtree Road NE  
Atlanta, GA 30305

<https://atlanta.grand.hyatt.com>

